



Best Skin Care Ingredient

Ingredient Name

Ingredient Description (200 words max)

What is the functionality/application of the ingredient? (300 words max)

Describe your product or innovation in one sentence: what is it and what does it do?

Date launched

What regions is your ingredient available in?

Upload a 1 page document with the following technical information: (500 word max)

- Suggested dosing
- Compatibility and stability
- Suggested formulation techniques/procedures
- Safety and Regulatory Data, including toxicology
- Functionality/application
- Evidence of clinical trials or peer-reviewed research

Upload a 1 page document with the following marketing information: (500 word max)

- Product efficacy and functionality
- Ease of formulation
- Environmental acceptability/impact
- What makes it stand out from other ingredients or formulations
- Why you should win!